

CRX[®]

WE MAY NOT HAVE BEEN
YOUR FIRST ENGINE, LET
US BE YOUR LAST

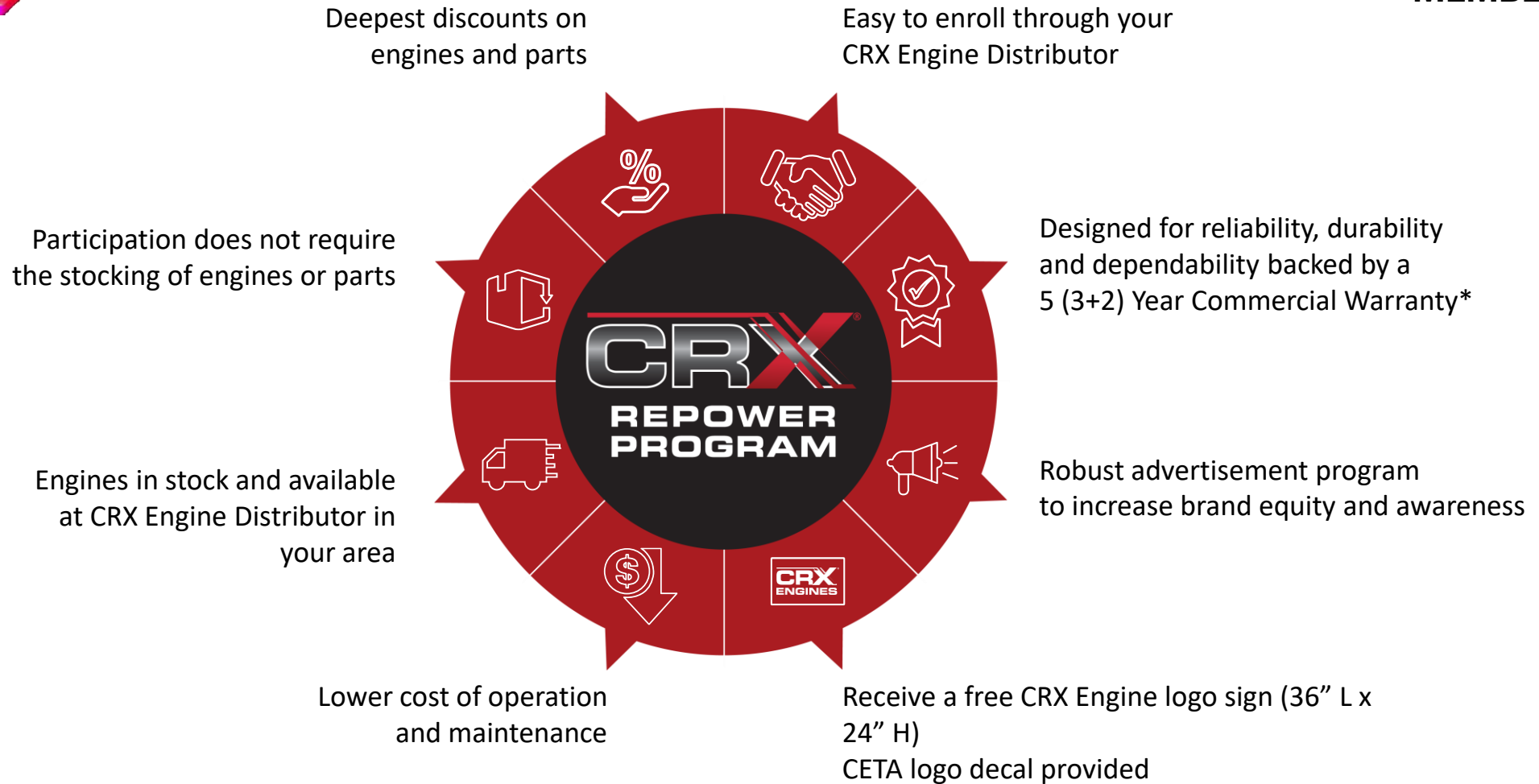


CETA
CLEANING EQUIPMENT TRADE ASSOCIATION

REPOWERING
YOUR PRESSURE WASHER

CRX[®] REPOWER PROGRAM

MEMBER BENEFITS



CETA[®] MEMBER REQUIREMENTS





- Must be in good standing with CETA to participate in the program
 - CRX Engine Distributors will contact CETA members to confirm eligibility, prior to signing up
- Must have an onsite service shop within your main location
- CRX Engine sign must be prominently displayed in your store for customer visibility
- *Must register CRX Repower sale for customer to receive added 2 Year Commercial Warranty (3+2) years
 - <https://support.crxengines.com/>

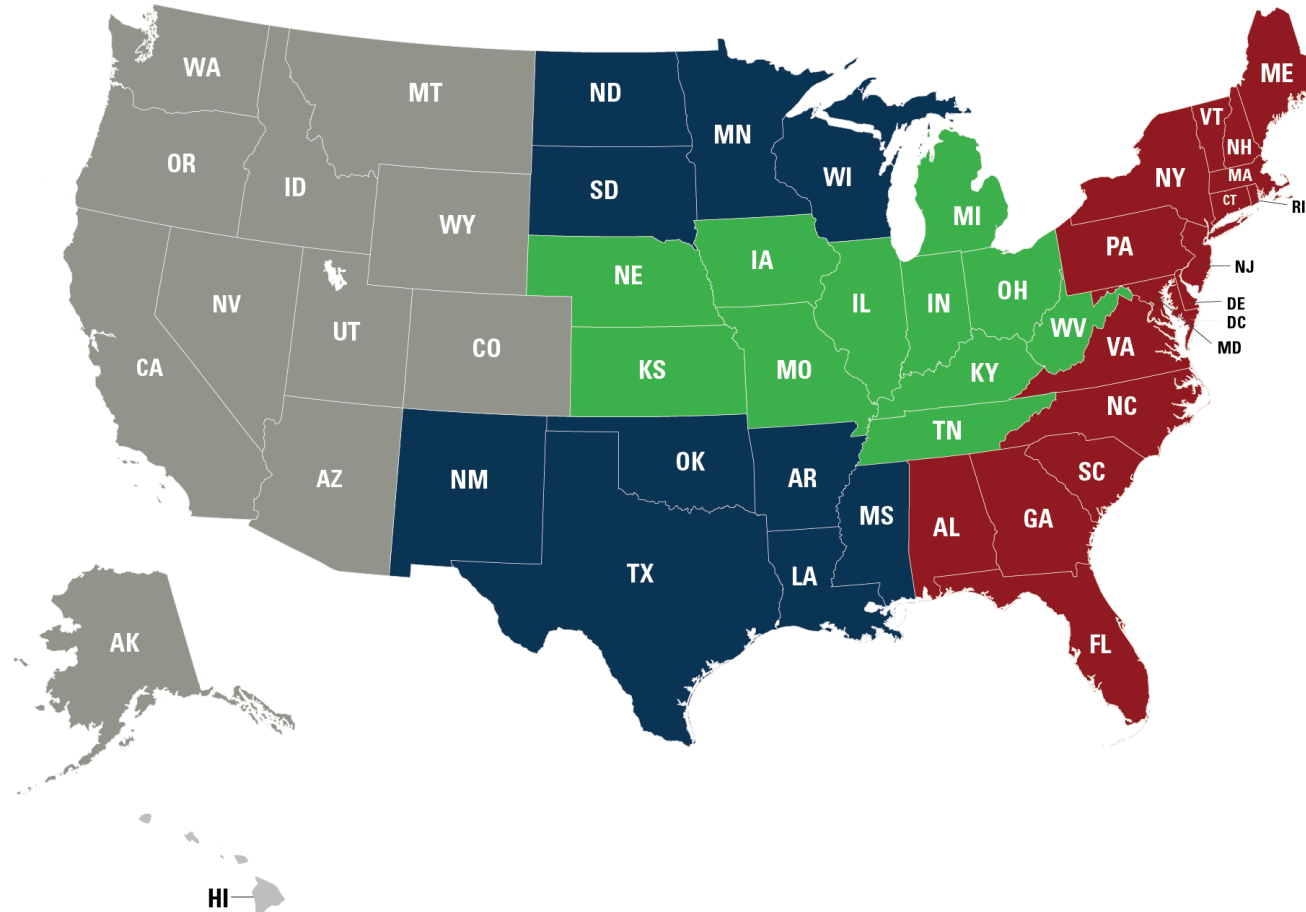


CRX[®] ENGINE DISTRIBUTORS LIST: www.crxengines.com

CRX[®] Engine Distributors



-  Continental Engines
-  Hamilton Power
-  Crosspoint Power
-  Cascade Engine Center



1-800-922-5632

www.continentalengines.com



1-800-437-3644

www.hamiltonpower.com

Crosspoint

Power & Refrigeration

1-317-981-5027

www.crosspointpowerandrefrigeration.com



Engine Center, LLC

1-800-238-3850

www.cascadeengine.com

- During a recent CETA[®] board meeting, a significant discussion centered on CARB/SORE concerns impacting small engines under 25HP.
- California has implemented a new law effective January 1, 2024, setting stricter emissions standards for engines under 25HP. None of the engine manufacturers currently meet the new standards. By December 31, 2027, the standards will transition to zero emissions.
- This impact extends beyond California. Twelve states have similar laws ready to emulate California. It's an industry-wide concern, and CETA is actively utilizing its member talent and resources to address it. Your support is crucial for CETA's efforts.

WHY CHOOSE CETA CERTIFIED PRODUCTS?



CETA testing standards exceed requirements of PWMA and other pressure washer testing standards, making CETA the gold standard of product performance test methods of product ratings.

VARIABLE PERFORMANCE RATING

- ✓ CETA allows for products to operate within and no less than 90% of the product rating. This accounts for normal variances within the manufacturing process.

EQUIPMENT PASS/FAIL

- ✓ CETA application ensures the engine is not over-loaded which extends the life and durability of the pressure washer, while PWMA has no equivalent requirements.

CREDITABILITY

- ✓ CETA has a membership base of over 200 entities compared to PWMA with less than a dozen*. CETA is a nation wide, inclusive organization that encompasses manufacturers, dealers, distributors and contractors, making it widely recognized as the forgoing organization in the outdoor power cleaning industry.

For more information visit <https://ceta.org/cpc-100-performance-standard/>

*As of 7/26/2022

BENEFITS OF CETA[®]

Here are the benefits of CETA: [Cleaning Equipment Trade Association | Membership Benefits \(ceta.org\)](https://www.ceta.org)

The screenshot shows the CETA website's 'MEMBER BENEFITS' page. At the top, there is a navigation bar with links for CONTACT, JOIN NOW, MEMBER LOGIN, CETA U, and BENCHMARKING. Below the navigation is a header with the CETA logo and the text 'Benefits of Membership' and 'CLEANING EQUIPMENT TRADE ASSOCIATION'. A large banner reads 'MEMBER BENEFITS' and 'Not yet a Member? Join Today!'. Below the banner, a section titled 'MAKE A DIFFERENCE BECOME PART OF YOUR INDUSTRY' features three icons: a network diagram for 'NETWORKING', a box for 'SPECIAL ACCESS', and a bar chart for 'INCREASE PROFIT'. Each icon has a brief description of the benefit.

Here is the application for CETA distributors: [Cleaning Equipment Trade Association | Membership Applications \(ceta.org\)](https://www.ceta.org)

The screenshot shows the CETA website's 'APPLICATIONS' page. At the top, there is a navigation bar with links for CONTACT, JOIN NOW, MEMBER LOGIN, CETA U, and BENCHMARKING. Below the navigation is a header with the CETA logo and the text 'Applications'. A large banner image shows a man using a power washer on a wall. Below the banner, a section titled 'BECOME A MEMBER APPLICATIONS' contains a paragraph of text about CETA's mission and a call to action: 'Download your Application and Member Contact Information Form below. Fax both to 704-635-7363 or email to info@ceta.org. CETA Membership Applications'. A button labeled 'Associate Application' with a right arrow is located at the bottom of the section.

RETURN ON INVESTMENT

MORE THAN DOUBLE THE RETURN ON YOUR INVESTMENT

- CETA[®] Benchmarking alone is a \$500 value. Learn more about [Benchmarking - CETA](#)
- The CETA Educational grant program pays \$500 for you to send your techs or any employee to any factory training program to further their education. Learn more here: [Continuing Education Grant Program - CETA](#)
- There are scholarship awards available for family members of employee families working for a CETA organization up to \$2,500.00. See the 2023 winners here: [Cleaning Equipment Trade Association | Scholarships \(ceta.org\)](#)
- Reductions on freight, credit card processing, free Power Clean Trade Show admission, and much more



NATIONAL PRESSURE WASHER PROGRAM

We appreciate your assistance!

“Joining CETA[®] has greatly benefited our company. Through networking, supply chain expansion, and increased knowledge, our sales and ROI have increased significantly.”

Gus Alexander

To become a member: [Cleaning Equipment Trade Association | Membership Applications \(ceta.org\)](https://www.ceta.org)



Accomplishments of CETA.pdf



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CRX[®]



THANK YOU